

	Goal #1: Create and Share Outreach Materials to Promote the Kirkland Senior Council's Work	
	Outreach Committee	
	Activities	Timeline
1	Maintain materials for the KSC display table: Tri-fold, provide KSC flier updates to City Staff, Vials of Life	
2	Provide website updates to City Staff	
3	Provide Parks Brochure updates to City Staff	
4	Ask for a monthly "Senior Corner" in the <i>Kirkland Reporter</i>	
5	Manage deadline calendars and plan story ideas for City press releases, blog entries, pieces for the quarterly City Update publication, the neighborhood listserv and the weekly email, "This Week in Kirkland."	
6	Resource Guide: continue to distribute the guide.	2017
7	Resource Guide: if copies have been distributed, work with EvergreenHealth and the City of Bellevue to republish the guide.	2018
8	Take photos at all KSC events.	
9	Communicate with individual neighborhood groups.	
10	Identify community fair opportunities and organize participation (Overlake Health Fair, Taste of Retirement, etc.)	
11	Provide a gift to the Steppers at their annual summer launch event.	June of each year

	Goal #2: Address the Needs of older Adults in Kirkland	
	Activities	Timeline
1	Implement Creativity is Ageless Art Show	
2	Decide each year if KSC will participate in Kirkland's 4th of July Parade and plan accordingly	May
3	Implement Viva Volunteers! Volunteer Fair	
4	Implement an annual education forum. 2017 topic is Elder Fraud.	
5	Transportation Focus: Participate in Eastside Easy Rider Collaborative	
6	Support PKCC's Getting Around Puget Sound (GAPS) Program	
7	Housing Focus: Partner with A Regional Coalition on Housing & Imagine Housing as appropriate. Kathy Iverson will represent Kirkland Senior Council on the City's Housing Advisory group this spring.	
8	Investigate whether the Council would like to ask the City and assist the City in qualifying as an Age-Friendly City (An AARP program). If so, how might the survey relate to this project?	
9	Execute Special Biennial Project: Identify and address the needs of older adults and gaps in services available. Ask EvergreenHealth to partner in this endeavor.	
a	Work with City Staff to hire a graduate intern to carry out this work.	
b	Identify best practices for surveys and write one.	
c	Administer the survey.	
d	Analyze the survey results.	
e	Share the results with the community at-large and electeds, city staff and the Human Services Commission in particular.	
f	Advocate to have gaps in needed services addressed.	2018

	Goal #3: Advocate for the needs of older adults with the City Council, the State Legislature, and other decision makers.	
	Advocacy Committee	
	Activities	Timeline
1	Participate in the joint BNOA and KSC Advocacy meetings. Provide a co-chair for that committee.	
2	Keep an updated list of elected officials and their contact information for local, state and federal electeds.	
3	Communicate with elected officials via phone, email and meetings on issues affecting senior issues.	
4	Report to City Council on issues related to older adults.	
5	Send a contingent to the Senior Lobby Day in Olympia each February. Contingent provides a presentation to KSC at their March meeting regarding take aways and follow up steps.	
6	Send a contingent to the Senior Lobby Fall Conference in Tacoma each October. Contingent provides a presentation to KSC at their November meeting regarding take aways and follow up steps.	
7	Co-sponsor with BNOA a legislative forum in odd-numbered years.	
8	Participate in the fall candidates forum in even numbered years.	
9	Ask City Council to pass a resolution in support of sustainable funding for Medicare, Social Security and Medicaid	